



Media Card

Uutis-Urho is Finnish Urologic Nurses Association's official membership magazine, which is published three times a year. Uutis-Urho gathers newest information about urologic nursing, related products and writings. The magazine is sent out to all members of the association and also all urological units in Finland.

Pressing: 500 pcs.

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Magazine size:

A4 (210 x 297 mm), content area 180 x 257 mm
Column width: 57 mm (three columns)
Front, back and inner covers are 4-color, pressed on 135 gram paper. Inner pages are printed on 90 g offset paper. We use margins, please note 5 mm bleeds into the content.

Advertisements:

We sell advertisements for inner pages and back cover.

Prices (from 20.5.2013)

2nd and 3rd cover:	1/1 p. 4-color	400 euros
	1/2 p. 4-color	300 euros
Back cover:	1/1 p. 4-color	500 euros
	1/2 p. 4-color	400 euros
Inner page:	1/1 p. 4-color	300 euros
	1/2 p. 4-color	200 euros
Black and white pages:	1/1 p.	200 euros
	1/2 p.	150 euros
Mini advertisement:		95 euros

Requirements for advertisements:

4-color adverts should be delivered as PDF files or finished color separated films (offset negative, line thickness 541/cm). Any possible picture color separations additional fee of 45 euros per photograph. Black and white adverts should be delivered as original drafts and possible pictures should be rastered. Additional fee for black and white picture's rasterisation is 20 euros.

Delivery address for advertisements:

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Advertisement sizes:

1/1 p. 180 x 257 mm
1/2 p. 180 x 128 mm
1/2 p. 90 x 257 mm